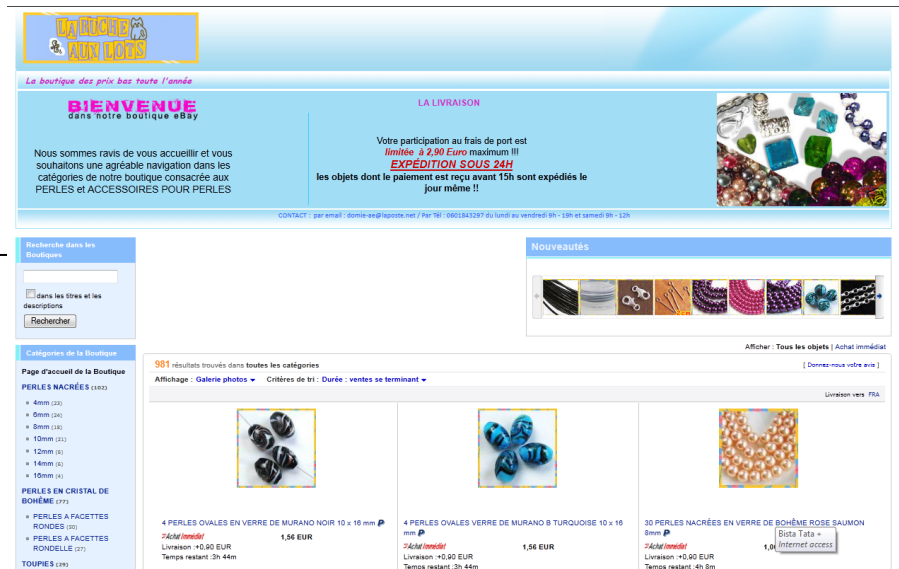




## Bista solutions automated an integrated OpenERP for Online Merchant in France.

Bista solutions official partners of one of the leading open source ERP tool- OpenERP integrated a full fledged ERP solution integrated with eBay store & eCommerce Magento store for a France based Company La Ruche Aux Lots. The implementation also includes the development of full fledged ecommerce magento store integrated with the OpenERP system.



**La Ruche Aux Lots** based in **France** is a one stop shop for all your beads and jewellery related accessories. It provides a largest range of best beads and materials with affordable pricing.

*“Great Solution! This integration by Bista solutions is sober and efficient, indeed, thanks to this solution I can import my catalog and all orders placed on my eBay store “La Ruche Aux Lots” and to handle these in OpenERP, as well the software allows me to manage my inventory and keep stock levels synchronized with eBay, to manage purchases and sales. Another important point, the accounting records are done automatically and properly”.*

**Entrepreneur,  
Founder of La Ruche Aux Lots - Hatim Rahoui**

**“Great Solution!**  
*This integration by Bista solutions is sober and efficient”*

**Hatim Rahoui**  
**Founder**  
**Of La Ruche Aux Lots**

### Products :

OpenERP  
Magento

### Integrations :

> Magento Website  
> eBay.com

### Customer :

> La Ruche Aux Lots

### Sector :

> Jewellery and Accessories

### Enterprise Modules :

> Sales Management  
> Purchase management  
> Inventory  
> French Accounting

## **Challenges :**

Company required affordable, agile solution to survive and thrive in industry with fierce competition and thin margins

Order processing required manual typing and retyping customer information, slowing sales processes and risking errors. Lack of analysis and reporting.

Maintaining real time inventory for the huge selection of beads.

Another challenge was that the firm was only selling their products through one online channel– eBay.

## **Key Implementation Features :**

Initially implemented OpenERP integrated with eBay store, further more Magento website development in the name of [www.endevielperler.com](http://www.endevielperler.com) and integrated with OpenERP

Both implementation provided a Single login to handle multiple online store which gives an integrated view of the entire business

Implemented OpenERP to provide analytics and give a 360 de-

## **The Result:**

> The implementation helped in having a single login to manage all the sales, purchase, Inventory, Accounting, shipping, Magento and eBay stores.

> Eliminated the risk of selling items not in stock because stocks levels are maintained in OpenERP and synched with EBay store

> Increased the efficiency of operations, logistics and finance by 20% by reducing manual processes.

> Business working environment has become noticeably more dynamic and target-driven due to access to real-time reporting.

## **Contact:**

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## **About Bista**

Bista Solutions is the official partner of OpenERP, offering Implementation and customizations services for all Business Specifically to eBay, Amazon & eCommerce Merchants.

Bista Solutions also expertise in Implementing ERP for Small and mid-sized Manufacturing Businesses.

Bista Solutions have done more than 20 + implementations of OpenERP across the globe.

For more information visit  
[www.bistasolutions.com](http://www.bistasolutions.com)

## **OpenERP**

OpenERP one of the leading open source ERP software with 800+ Modules for managing your Enterprise Business

OpenERP customizations provides you with the capability to tweak the software as per