

Control every aspect of your business, effortlessly.

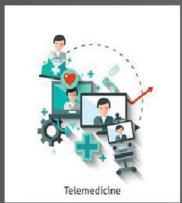
# Predictive Analytics for Healthcare Industry



Nowadays, Adoption of electronic health records are increasing and new forms of data are becoming available. Using such records with the help of predictive analytics, it is easy to measure and monitor healthcare delivery and improve patient's outcomes. Here, we are going to see the application of predictive analytics to improve the healthcare industry.

# **Better Clinical Performance**

- Readmission: Using predictive analytics, it is easy to understand the clinical or non-clinical effects that
  affect readmission and prevent unnecessary readmission in appropriate ways
- Health Outcomes: Predictive analytics helps to analyse huge amount of clinical data to address the concerns that can affect the patient's health. These insights help to improve more and more outcomes
- Patient Safety: To identify the potential issues of a patient by using predictive analytics and give them better treatment









# **Better Care Lower Cost**

- Healthcare Cost Analytics: For different parts of organization, it identifies the key metrics of analysing the cost for a number of patients based on the transaction level data
- Performance Management: Improving performance based on focusing the appropriate treatments for patients that supports transparency
- Workforce Planning: Predictive analytics helps hospitals and organizations to manage their workforce based on cost and income analysis based on the transaction level data

# **Better Clinical Performance**

- Patient Analysis: Predictive analytics gives a very comprehensive view of each patient based on their clinical treatments and their financial levels. By grouping patients, it is easy to track their disease, their finance level and provide them a good set of possible options
- Value based Care and Payment models: Using predictive analytics, it is easy to understand current performance of patient which helps to predict and manage their financial and clinical risks confidently



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### **Our Offices**

### **UAE Office**

Bista Solutions DMCC, P.O. Box 62604, #1206, Indigo Icon Tower, Cluster F, Jumeirah Lake Towers, Dubai, UAE.

+971 52950 0990 uae@bistasolutions.com

# **USA Headquarters**

Bista Solutions Inc., 980 Hammond Drive, Suite 1275, Atlanta , Georgia 30328.

+1 (678) 756-2665

sales@bistasolutions.com

### India Office (Global Delivery Centre)

Bista Solutions Pvt Ltd., 208-210, Eco Star, Vishweshwar Nagar, Off Aarey Road, Goregaon East, Mumbai 400063, India.

+91 (22) 66219933

salesrow@bistasolutions.com