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NetSuite - Magento Connector Comparison



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Overview

Businesses today cannot afford down-time in their operations, especially e-commerce companies. The client facing end of your company's website has to be up and running at all times, and effectively talking to your ERP without error. In order to avoid "downtime", software developers have made connector tools to facilitate a steady flow of information between platforms. There are many connector products for e-commerce companies. We will explore the features and offerings of Bista's Connector for NetSuite - Magento integration, and compare it with Celigo's equivalent connector.

Connectors need to be robust in order to be reliable, but at the same time need to be customizable and agile to business needs. Bista's Connector takes into consideration all these requirements while delivering quality output fit for today's modern e-commerce companies.

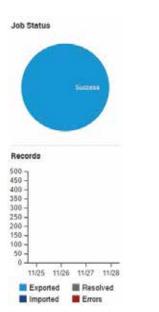


Every industry is unique, has its own challenges and its own ways to solve them. While Celigo's connector tries to fit all with one size, Bista's approach is more personalized and custom made for clients. Overall, looking at the parameters above it is clear that for 100% reliability, the best choice is Bista's connector. It is both robust to handle high-volume integration flows as needed, but is also highly customizable to seamlessly integrate with your current e-commerce platforms. To date, Bista's connector has continued to outpace Celigo connectors for clients and looks forward to sustained growth in this area.

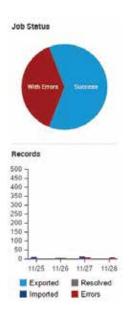


Following are some observations / inferences from live Celigo users:

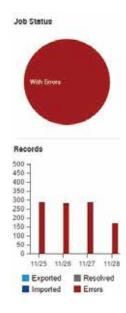
NetSuite to Magento customer export



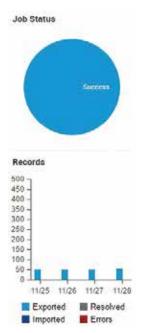
Magento to NetSuite customer import



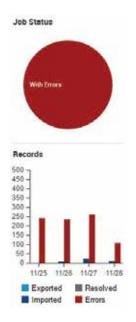
Magento to NetSuite order cancellation import



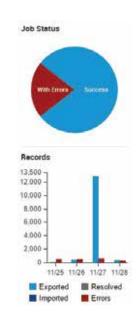
NetSuite to Magento order export



Magento to NetSuite order import



Overall Celigo Data Flow errors





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