



Solutions that amplify your business.
And Add Value.

Control every aspect of your business, effortlessly.

Microsoft Power BI



BI: A necessity for every Organization

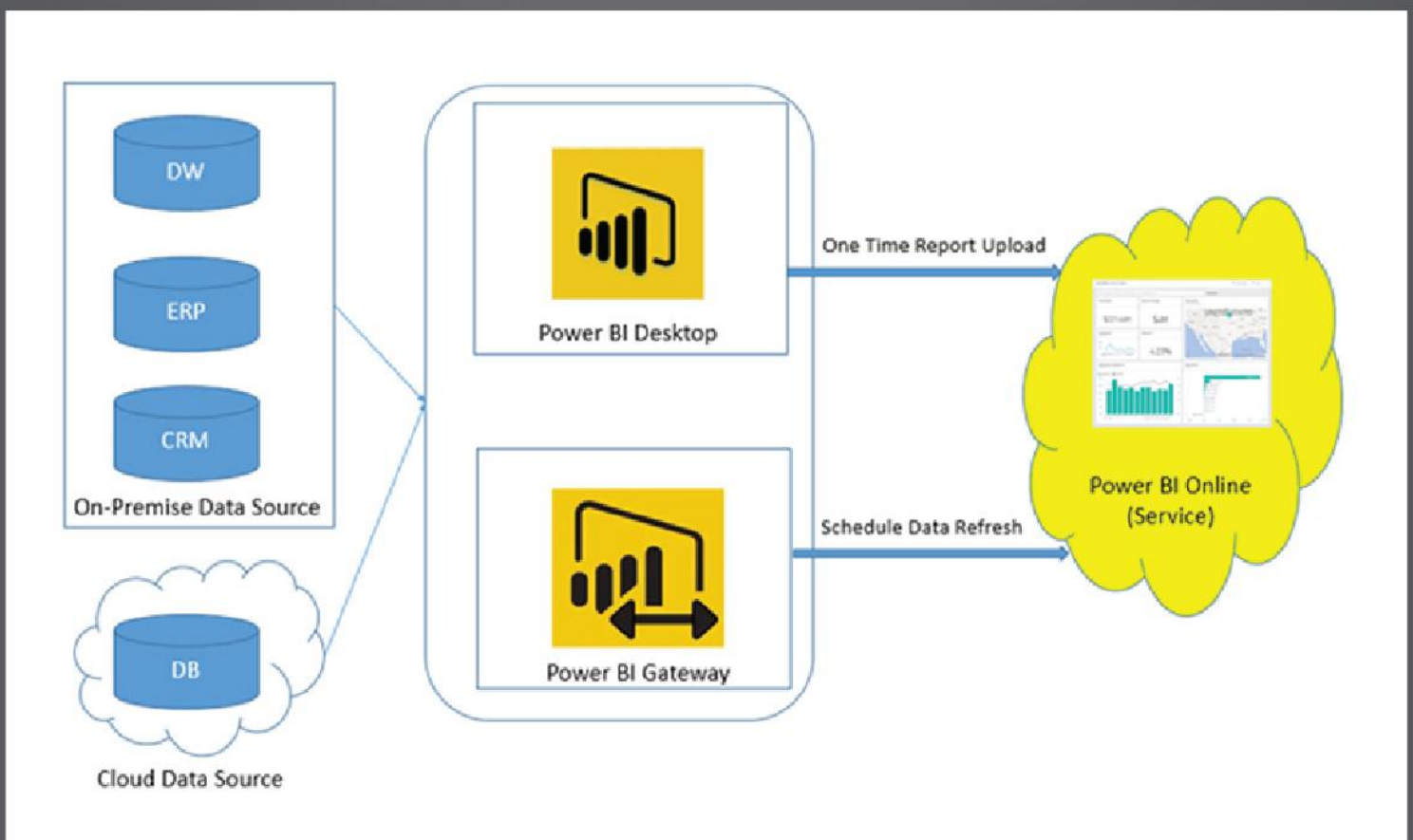
Data, analytics, business intelligence are words or the language most organizations are speaking in today's highly competitive environment. Whether it is to cut costs, to beat competition or understand consumer behaviour organizations are finding ways and means to achieve this using various tools and technology. Their choice of tool would depend on cost, speed of implementation, capabilities of handling data and data sources, returns on investment amongst many others. Each tool has its own competitive advantage and organizations need to ensure they make the right choice. Its an investment after all and a wrong choice of tool could lead to a delay in decision making or an incorrect decision altogether.

Why Power Bi?

With Microsoft Power BI, you have the power to gather business insights from both on-premises and cloud stored data in a dynamic, stunning interactive visualization with low cost of ownership.

With powerful insights and lower cost, it will allow your company to make critical business decisions to help your business grow, provide better service to your customers and make investments which leads to higher ROI.

Architecture



Power BI allows to connect to on-premise/ cloud data and schedule data refresh to keep it updated.

Features

Content Packs: Power BI uses Content Packs, which has dashboard reports, datamodel and embedded queries. Content Packs are now being used by large number of application recent addition being QuickBooks.

Natural Language Q&A: This is one of the most powerful tools in Power BI, it allows user to write questions and it will provide the content and answer, which can be manipulated to match your visual need.

Print Dashboard: Power BI provides a unique feature for printing dashboards which can be handy in board meetings and also discussion.

Custom Visualization: It's a library of custom visualization. If the business needs are different every business so should the visual.

Get Data (Data Source): One can get data from virtually anywhere. Power BI Desktop includes a huge array of on-premises and cloud data sources, structured and unstructured, with more added each month.

DAX Data Analysis Function: Has more than 200 function and counting. The rich DAX formula language includes libraries of incredible capabilities to perform computational gymnastic routines on your data or create powerful analytical data models.



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